

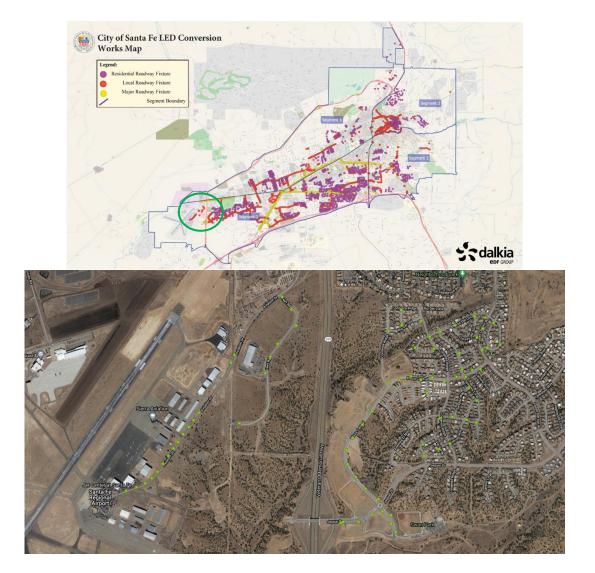


## **Project Status Overview**

Public Engagement continued with a newsletter distributed to email list and project website updated for public input and information pertinent to this phase of the project. The conversion of lights began Monday, October 18<sup>th</sup>, 2021 near the Santa Fe Airport. There are two crews operating with plan to ramp up number of crews as operational procedures are further validated. Installation is running smoothly.

# Conversion Completed from 10/18/21 - 10/20/21

FIXTURES CONVERTED Residential: 41 Local: 38 Watts Reduced to Date: -8,464 kWh



FIXTURES CONVERTED 10/18/21 – 10/20/21 GREEN DOTS = COMPLETED FIXTURES



LED Streetlight Conversion Project Report #1 October 20, 2021



# Residential Fixtures Being Converted in Tierra Contenta

After the fixture and the smart node are installed, the smart node is connected to the network system and the fixture is tested for 30 seconds to ensure proper functionality.



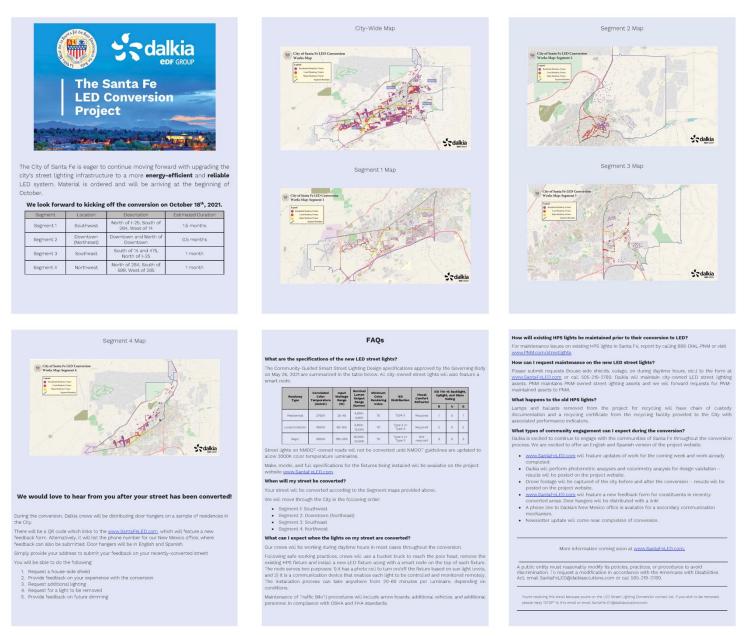




#### **Continuing Community Engagement**

#### NEWSLETTER

The fifth project newsletter was distributed via email 254 email addresses on September 29, 2021. The newsletter included information about the conversion plan, a city-wide map, maps of each of the four installation Segments and FAQs. This information in the newsletter can be found at SantaFeLED.com.







The project website, SantaFeLED.com, was updated to include additional information about the conversion including project benefits, FAQs, maps, and a feedback form with a new automated categorization and response feature to ensure each resident is contacted to resolve their needs.

## DOOR HANGERS

Door hangers are being distributed to 4% of residences in each Segment after their street lights have been converted. The door hanger features a QR-code which links to the website, the website URL, and our office phone number for feedback pathways. One side of the door hanger is printed in English and one side is printed in Spanish.

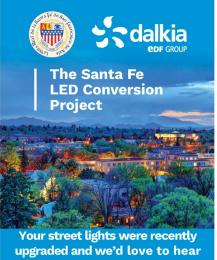






#### INFORMATION CARDS

Our crews are equipped with cards that feature the same information as the door hangers. If a person approaches a working crew member with questions or comments, the crew member will provide the information they can and provide the person with the informational card so they can submit feedback or questions.

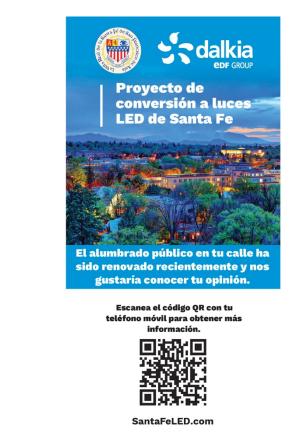


Scan the QR code with your phone for more information.



SantaFeLED.com

or call us! Phone: 505.219.3780



jo llámanos! Teléfono: 505.219.3780

9/8/21 12:26 P

your feedback!